

Hotel Business

Top Hotel Part of Dream Destination

1st February 2011

PROPERTY NEWS

Hotel Giant Adds to Portfolio

A four-star 109-room hotel has recently opened in London following an extensive refurbishment. Originally known as the Waverley – taking its name from the well-known 1814 Sir Walter Scott novel – the Mercure London Bloomsbury is the 33rd establishment to join the rapidly-growing hotel group's network and is expected to attract a great deal of business to the Capital. Jean-Jacques Dessors, chief operating officer of Accor UK and Ireland, which owns the brand, says, "We are thrilled this newly-renovated property is joining the portfolio and believe it's the ideal place for both business travellers and leisure visitors to enjoy their stay in the city."

From Guest House to Eco Hotel

The Annesley House Hotel in Norwich has recently undergone a major refurbishment, seeing it become one of the most environmentally-friendly hotels in the area. The process, which included having all its windows and a pair of French doors leading to its well-known gardens renovated, is part of the company's long-standing commitment to improving the planet. Commenting on the relaunch, David Reynolds, owner of Annesley House, says, "This work has been a long time coming and having introduced a green policy, the renovation of the windows is another step towards developing our environmentally-friendly approach to running the hotel."

Capital Welcomes New Property

A newly-refurbished, 139-room hotel has recently opened in the heart of East London. Situated less than five miles from the 2012 Olympic Stadium, the All Seasons London Leyton – previously known as the Sleeping Beauty Motel – is the second UK

establishment to be launched by the company to date and will offer customers rooms for as little as £45 a night. "It's very exciting to see the All Seasons hotel brand growing in the UK and we're delighted to be opening in an area that is seeing vast improvements in infrastructure ahead of the Olympic Games in 2012," says Jean-Jacques Dessors of Accor UK and Ireland – the company behind the brand.

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One of the most beautiful areas in the country will be creating the ultimate getaway experience for its inhabitants and visitors, with the creation of a luxury development on the South Devon coastline. Featuring five cottages, 14 apartments and a boutique hotel, Gara Rock will offer customers the opportunity to view some of the county's most beautiful sites and boast its own restaurant and holistic spa. Other highlights will include architecture inspired by the local surroundings, stunning views and a range of stylish fixtures and beautiful fittings.

Disadvantaged Youngsters Offered Training

An establishment offering training opportunities for disadvantaged youngsters while operating as a four-star hotel will open in Inverness in 2014. Developed by housing association Albyn Housing Society and the Calman Trust, it will provide 120 rooms and is expected to attract a great deal of interest in the area. "While there are existing hotels run on social enterprise principles in the UK, none compare to the size and scale of this project," comments Calum Macaulay, chief executive of Albyn Housing Society. "The property will offer a mix of overnight and longer-stay accommodation and be like any other four-star establishment."